



# 2020 ANNUAL REPORT



PATHWAYS TO STABILITY & HOPE  
IN TIMES OF CRISIS



Dear supporters,

If you are reading this, there is a great chance you joined us in 2020 in our efforts to offer hope and a sense of stability to so many children, teens, adults and seniors negatively impacted by the global health and economic crisis of COVID-19.



Maybe you were a faithful volunteer who worked in our contactless, drive-up food distribution system that provided 4.7 million pounds of food to 27,000 people. Or you were a donor who helped make it possible for us to grant \$3.5 million in rental and utilities assistance to keep more than 4,000 people stable and secure in their homes despite lost jobs and reduced hours. Or a business, faith community, or foundation that gave generously to support our work, making a real difference in people's lives in the midst of so much loss and uncertainty.

Last year, VEAP experienced an incredible outpouring of support. 2020 was a year unlike any other in so many ways, and I had the privilege of seeing firsthand how the generosity and abundance in our community met the increased needs of our neighbors at such a critical moment.

Thank you for partnering with VEAP to bring goodness into our world last year! Our entire staff, board, and volunteers look forward to carrying that light far into VEAP's future.

Sincerely,



## OUR MISSION

Together we create pathways to stronger, more hopeful communities through access to healthy food, housing stability, and supportive services.

## OUR VISION

A thriving community where all are free to pursue their dreams!

## 2020 BOARD OF DIRECTORS

**Anne Marie Gavel, President**  
OPTUM/UHC, Retired

**Tom Larson, Vice-President**  
Toro, Retired

**Rebecca Johnson, Treasurer**  
Financial Consultant

**Jennifer Siedow, Co-Secretary**  
Yale Mechanical

**Ross Widmoyer, Co-Secretary**  
Faribault Woolen Mill Co.

**Brenda Bjorklund**  
CenterPoint Energy

**J. Edgar Madsen**  
Madsen, O'Meara and Company

**Keith Moheban**  
Stinson LLP

**Thoa Nguyen**  
Xcel Energy

**Lisa Oster**  
Jack Link's

**Bob Purvis**  
RE Purvis, Retired

**John Rimstad**  
UnitedHealth Group

**Dane Taival**  
Trane

**Amanda Wildeman**  
Hennepin County

**Bree Williamson**  
BMO Wealth Management

## 2020 STAFF

**Joe McDonald**  
CEO

**Marnie Anderson**  
Finance Manager

**Katie Blood**  
Bilingual Housing Specialist

**Shari DeBlieck**  
Human Resources and Administrative Director

**Katrina Dragon**  
Social Worker, Housing Specialist

**Zach Dragon**  
Warehouse Specialist

**Courtney Flug**  
Volunteer Director

**Ree Ford**  
Volunteer Engagement Coordinator

**Jamie Gonzalez**  
Bilingual Housing Specialist

**Nadia Hecker-O'Brien**  
Housing Specialist

**Jessica Hering**  
Social Services Director

**Paul Jacobson**  
Basic Needs Director

**Caley Long**  
Marketing and Digital Manager

**Candy Nava**  
Participant Services Coordinator

**Kial Nelson**  
Senior Advancement Associate

**Dave Rannow**  
Distribution Coordinator

**Nathan Rust**  
Food Operations and Sourcing Manager

**Nicole Rust**  
Program and Data Support Coordinator

**Miles Sandbo**  
Warehouse Specialist

**Kari Thompson**  
Advancement Director

**Sean Trenary**  
Mobile Food Services Manager

## 2020 IMPACT HIGHLIGHTS

**4,663,561**

pounds of food distributed  
our largest year on record

**27,461**


individuals supported by  
our food programming

**\$3,519,315**

in rent and utility assistance  
granted

**4,040**

renters received financial  
assistance



"Thank you for your volunteers who patiently take my picky orders and for the drivers who lift those boxes and put special extra things thoughtfully in my boxes and bags...We were given plenty of food and it was very efficient. All we had to do was show mail with proof of address."

- Home delivery recipient



## SHAY'S VEAP STORY

Shay is a Richfield mom of two young ones—Karter who is four years old and Kai who is three months—and has been utilizing VEAP's Food Pantry since she first found out she was pregnant. Her mom encouraged her to check out the food pantry, as Shay was moving out of the house on her own and needed all the support she could get. Her own family relied on VEAP when she was growing up and Shay remembers her mother receiving food during her middle-school days. "The support definitely was handy for us," she recalls.

As a full-time student at a local community college, Shay juggles a lot: balancing motherhood, her part-time job at a fast food restaurant, and her academic load. Right before the pandemic hit, Shay lost her childcare and had to stop working at Richfield Public Schools. She had been visiting VEAP every other month prior to the pandemic, but had to start visiting us every month to make ends meet.

VEAP's volunteers really stick out to Shay as she thinks about her experience with us. "They're really, really nice volunteers. It's all pretty speedy as well. The volunteers are always so quick at making my appointments and squeezing me in on a short notice." She hopes to one day volunteer herself.

Without VEAP's support, Shay believes she'd have to rely on her mom a lot more. And as her mother is currently dealing with health issues, Shay feels appreciative she has somewhere she can go to access support so she can instead provide care to her mother. Once she graduates college and secures a stable job, she's hopeful she can give back. "I'm just so appreciative of you all."

*"VEAP is super helpful and easy.  
You don't have to show much...  
just a piece of mail. Thank you  
for supporting my family during  
these hard times."*





# 2020 PROGRAM UPDATES

**Food and Basic Needs** VEAP quickly transitioned our on-site food pantry to a drive-up model and we ramped up our at-home food delivery services to keep people safe.

**4.7** million pounds of food distributed **50%** produce

**27,461** people supported by the Food Pantry

**4,903** Mobile Pantry visits **3,468** home deliveries

**12,344** Student Food Packs to food-insecure youth

**123,654** food access visits



*"People just don't know how much food helps. It really does."*

- Rita, Food Pantry visitor



**Social Services** VEAP's team of housing specialists and advocates mobilized to ensure those at high-risk of eviction or homelessness could remain safe in their homes last year.

**\$3.5** million in rent and utility assistance granted

**4,040** people received financial support

**\$1,585** average rental grant distributed

**1,988** individualized assessments provided

**563** individuals received financial help for daycare, prescriptions, moving expenses, transportation (bus, gas) and/or car repairs



*"I didn't know if I was going to survive, if I was going to have my rent paid. The fact that VEAP said 'don't worry about it,' I was just... so happy."* - Amira, rental assistance recipient



# CELEBRATING OUR VOLUNTEERS

When the pandemic struck, one of VEAP's immediate concerns was our volunteer base: Would they still come? Would we be able to carry out our essential duties with less volunteers? We needn't have worried. Last year, nearly 2,000 individuals spent time volunteering at VEAP, despite the uncertainty in our community and world. We simply couldn't have served as many people as we did without their courageous commitment to our cause.

## 1,785

volunteers in 2020

## 28

full-time equivalent staff positions filled by volunteers

## 57,737

total hours volunteered

## \$1,570,446

cost-savings to VEAP because of volunteers\*

\*as determined by 2020 Independent Sector Value of \$27.20 per volunteer hour



During a difficult year, one bright highlight we can celebrate is the volunteers who gave more than **300 service hours** in 2020. That is the equivalent of at least six hours every week on average for the entire year. Truly amazing support.

***Thank you!***



Jane Albright  
Bev Bailey  
Bill Bailey  
Terri Behrends-Singer  
Marcia Coon  
John Crawford  
Kent DeBlieck  
Joanne Dendinger  
Dave Dreblow  
Deborah Gabriel  
Jan Kidd  
Carol Koepp

Judy McCallion  
Nan Morain  
Nancy Nagel  
Lon Nelson  
Helen Nikiel  
Bonnie Oien  
Elizabeth Olson  
Karen Orren  
Mark Perkins  
Kay Phillips  
Joyce Taylor



# THANK YOU 2020 DONORS

## **\$100,000+**

3M Open Fund  
City of Bloomington  
City of Edina  
City of Richfield  
Hennepin South Services Collaborative  
Hunger Solutions Minnesota  
Kopp Family Foundation  
Taste Fore the Tour

## **\$99,999 - \$50,000**

Colonial Church of Edina  
Margaret Kersteter Legacy Fund  
John and Quay Mitchell  
The Four Leaf Clover Foundation

## **\$49,999 - \$25,000**

Kind World Foundation  
Stanley and Kathy Knudsen  
Harry Lienke  
Martin and Esther Capp Family Fund  
Reed and Joan Nelson  
New Wave Design and Verification, LLC  
Otto Bremer Trust  
Robert and Sally Purvis  
Richard M. Schulze Family Foundation  
Saint Stephen's Episcopal Church  
Cal and Sandy Simmons  
TD Ameritrade  
The Minneapolis Foundation  
Rosemary Townsend

## **\$24,999 - \$10,000**

Bloomington Rotary Club Foundation  
Buuck Family Foundation  
C.H. Robinson Foundation  
Calvary Christian Reformed Church

Charlson Foundation  
Chorzempa Family Foundation  
Community Housing Coalition  
Connexus Credit Union  
Kathryn Jo Davis  
Norman Draper  
Edina Education Fund  
Emergency Food  
and Shelter  
Program (ESFP)  
Fairview Health  
Services  
Gibbs Family  
Fund  
Nadine Hunt  
Kaas Wilson  
Architects LLC

Lakewinds Natural Foods  
Tom and Rachel Larson  
Margaret Longlet  
Michael J. & Tamara Rae Hoffman Family Charitable  
Gift Fund  
Michael Morris and Robin Durst  
Mount Olivet Lutheran Church  
Newman Family Fund  
Normandale Hylands United Methodist Church  
North American Banking Company  
Oak Grove Presbyterian Church  
Officer Family Gift Fund  
Tim and Linda Ribbens  
Robert and Jean Rydell Charitable Fund  
Roger and Pat Kerber Charitable Gift Account  
Saint Stephen Lutheran Church  
Seagate Technology  
Margo Sprengeler  
Stevens Square Foundation  
Target Foundation  
The Rob and Carolyn Goedken Fund





# THANK YOU 2020 DONORS

The Trustmark Foundation  
Tradition Capital Bank  
United Health Group  
Western National Insurance  
Gilbert Williams  
Larry and Vicki Zobel

## **\$9,999 - \$5,000**

Dean and Martha Adolph  
Greg and Pam Anderson  
Ann Marie Hirsch and Eugene M. Link Fund  
Tom and Torrey Asp  
Bercom International, LLC  
Bloomington Acura Subaru  
Bloomington Community Foundation  
Chapel Hills United Church of Christ  
Civil Action Group Ltd  
Darrell and Lynne Christensen  
Doug and Lisa Bechtold Family Fund  
Dave and Donna Dreblow  
John Duda  
Brian and Miriam Ebeling  
Edward R. Bazinet Charitable Foundation  
Pamela Endean and Colleen Carey  
Estate of Luella M. Shaw  
Dion Evans  
Gary and Geri Trummell Charitable Gift Account  
Anne Marie and Jim Gavel  
Good Samaritan United Methodist Church  
Hennepin County Administration  
Hillside Church  
Hamilton Family Foundation  
John and Shirley Horn  
Ingersoll Rand Company  
Jerome and Ursula Choromanski Family Foundation  
Paul Justen  
Robert and Margaret Koop

Mark and Alesa Koppen  
Law of Abundance Donor Advised Fund of the  
Minneapolis Foundation  
Jessica MacEntee  
John Mayerle  
Medica Foundation  
Medtronic Inc  
Tom and Nancy Nagel  
Nativity of Mary Catholic Church  
Laurie and Joseph Nemanich  
Normandale Lutheran Church  
Jeff and Lea Nygren  
Old National Bank  
Paul and Susan Arneson Charitable Fund  
Peters Family Foundation  
Portland Avenue United Methodist Church  
Redemption Lutheran Church  
Richfield Foundation  
Robert and Judith Kleinman Charitable Fund  
Robert and Kimberly Pederson Charitable Gift Fund  
Richard and Sue Rud  
Ruth and Fred Sauer Charitable Fund  
Saint Michael's Lutheran Church  
Sensata Technologies  
SFM Mutual Insurance Company  
Skywater Technology Foundry  
Jennie Smith  
Steven L. and Jan L. Kirchner Family Foundation  
Tankenoff Families Foundation  
Matthew Taylor  
The Grace Fund  
The Grammie Jean Foundation, Inc.  
The Schroeder Family Foundation  
The Williams Family Fund  
Thrivent Financial Services  
United Methodist Church of Peace  
W.G. Christianson Foundation

Westhoff Family Foundation

Win and Christie Neuger  
Family Foundation

Woodlake Lutheran  
Church

John and Marvel Yager

**\$4,999 - \$2,500**

David Abrams and  
Cynthia Bemis Abrams

Terrill Albinson

Kay Alley

Aloysius Foundation

Ameriprise Financial

Michael and Debra Bachman

Barr Engineering Company

Gretchen Barsness

Frank Bennett and Mary Lenard

Bloomington Federation of Teachers

Bloomington Lincoln Mercury

Braun Intertec Corporation

James and Michelle Brunn

Bonnie Byersdorfer

Kathryn Cahill

Carolyn Pratt and Jackson Thatcher Charitable Fund

CenterPoint Energy

Catherine Cich

Tim Claus and Louise Anderson

Community of the Cross Lutheran Church

Craig and Jacqueline Corah

Amy and Steven Culbert

David Fong's Restaurant

Michael Debelak

Kent and Shari DeBleck

Jack Dempsey

Anne Duff

Edina Community Foundation

Edina Morningside Rotary Club Foundation



Edina Rotary Foundation

Elftmann Family Fund

Michael and Mary Jo Elliott

Margaret E. Fisher-Jullie

Michelle Freese

Allison Gage

General Dynamics

Philip and Carol Gilmer

Frances Gleason

Chris Gottlieb

Grace Lutheran Church

Greater Twin Cities United Way

Paul and Nancy Gubrud

Hellmuth & Johnson (H&J) Foundation

Jon and Betty Hansen

Cynthia Hanson

Luther and Donna Hanson

Regina Harris

Noelle Hawton

Kristin and Gary Hays

Bill and Florence Head

Evie Heil

Christopher and Karen Hodgson

Hoff Family Foundation

IDEaS - a SAS Company

Brian and Lou Ann

Johnson

Margarita Jorges

Kathleen Lucas

Stephen Kenney

Kleven Family  
Foundation

Leonard and Lorna  
Kremer

Tim and Deb Krieg

Heather Lane

David and Cathe Lewis





# THANK YOU 2020 DONORS

Paul and Jane Linnee  
Erik and Andrea Martz  
Mastery-Miller Advised Fund  
Mayflower United Church of Christ  
John and Ann McGuire  
Medtronic  
Charles Meyer  
Katherine Michael  
Microsoft Corporation  
Richard Miller  
Brian and Jessica Moe  
Ron and Julie Nichols  
Jennifer O'Brien  
Okonek Family Fund of The Minneapolis Foundation  
Karen Orren  
Otto C. Winzen Charitable Fund of Catholic  
Community Foundation  
Paula Patineau  
Peter Paulsen and Vicki Schulz  
Peterson Family Charitable Fund  
Randy and Janet Pool  
Bennett and Mary Porter  
Richfield Lions Club  
Richfield United Methodist Church  
Laura Redish  
Matthew Rench  
John and Leslie Rimstad  
Robert and Margaret Berlute Charitable Fund  
Robert S. Starr Foundation  
Rochester Area Foundation  
Janet Roddy  
Rosborough Family Fund  
Mallory Ruppert and Shawn Rickett  
Saint Luke's Lutheran Church  
Saint Richard's Catholic Church  
Gary and Mary Schlieckert  
Allan and Debby Schneider

Susan Schuler  
Charles Siggerud  
Jeff and Pam Schmitz  
Steve and Susann  
Stenbeck  
Stiles Foundation  
Michael  
Summerfield  
Suzanne Smelcer  
Robinson Foundation  
Thomas and Susan  
Telander  
The Porter Legacy Fund  
Think Mutual Bank  
Transfiguration Lutheran Church  
Barb and Louis Turner  
US Bank  
US Bank- Employee Matching Gift Program  
Dan Vahle  
Terry Wander and Terri Hudoba  
Patricia Weller  
Xcel Energy  
Jim and Jodi Young



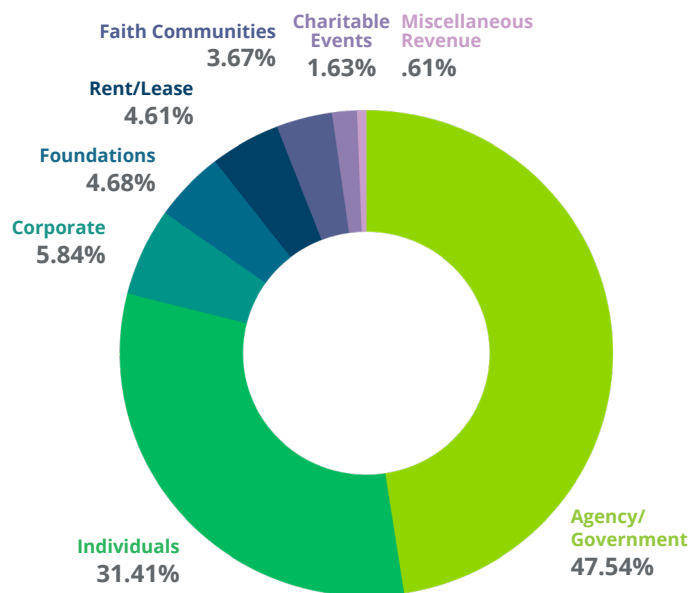
**VEAP is grateful for every single one of our donors in 2020. All gifts were meaningful, no matter the amount!**

***Thank you.***



# FINANCIAL STATEMENT 2020 FISCAL YEAR

## INCOME



## ASSETS

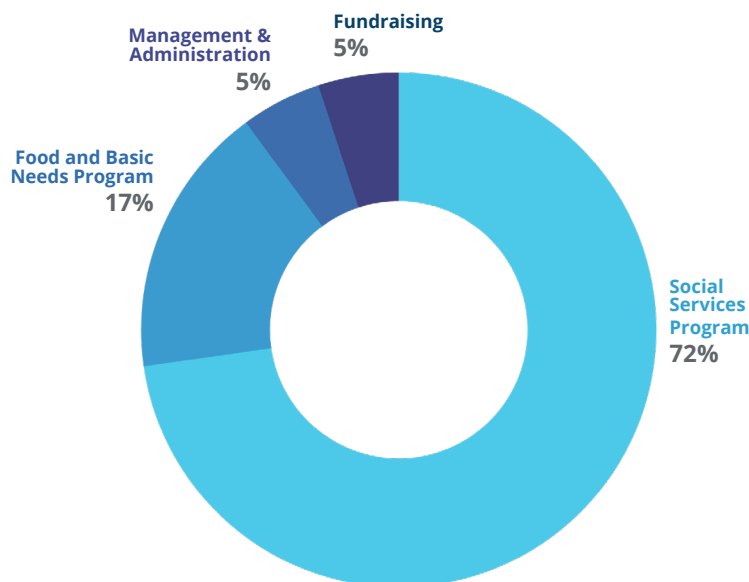
Cash and Cash Equivalents	\$2,222,655
Inventories	\$500,013
Accounts Receivable	\$17,956
Grants Receivable	\$1,231,886
Pledges Receivable	\$9,469
Prepaid Expenses	\$77,357
Property & Equipment (net)	\$4,464,228
<b>TOTAL ASSETS</b>	<b>\$8,523,564</b>

## LIABILITIES & NET ASSETS

Total Liabilities	\$3,940,411
Total Temporarily Restricted Net Assets	\$103,219
Total Unrestricted Net Assets	\$4,479,934
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$8,523,564</b>

To view VEAP's 2020 audited financials visit:  
[veap.org/about/financials](https://veap.org/about/financials)

## EXPENSES



**\$8.94 of every \$10 we receive goes right to programming!**



VEAP took our annual fundraising gala virtual last year! Over 200 people attended the live event, which raised \$190,000. Watch the stream at [veap.org/gala2020](https://veap.org/gala2020)





WE COULDN'T DO IT  
WITHOUT YOU

- THANK YOU 2020 SUPPORTERS -



9600 Aldrich Avenue South  
Bloomington, Minnesota 55420  
veap.org • 952.888.9616

