

**VEAP**

Food and Fund Drive

Tips for Success!

Set a goal

Set a goal for how much healthy food, basic needs items, and dollars you hope to raise. Setting a target helps your group to build momentum. Each dollar donated equals five pounds of food! Updates on your progress creates excitement throughout the event or drive. Register your drive at veap.org/donate/donate-food/

Rally the troops

Gather family, friends, neighbors, coworkers, faith, or community groups. Brainstorm fun ideas for the event and plan the logistics. Consider adding a volunteer component. Group volunteer opportunities combined with your drive to raise food and funds are double the fun! For more info log on to veap.org/become-a-volunteer

Create buzz

Share information throughout your organization and/or community to generate interest and involvement early in the process. Share your goals, what items are needed, how, when, and where to donate, and a contact person who can answer questions about your drive. **Don't forget to tag VEAP on social media!**



facebook.com/veapvolunteers



instagram.com/veap





**Make
it fun!**



**Pick a
theme!**

**Create
posters!**



**Offer
rewards!**



Get collection boxes

You may use your own containers or VEAP has a limited supply of totes available. Plan to have volunteers to help pack boxes and load donations into vehicles.

Bring your donations to VEAP

**9600 Aldrich Avenue South
Bloomington, MN 55420**

Drive around to the rear garage door entrance - Door 4. We are open Monday-Friday from 9:00 a.m. – 4:30 p.m.

Congratulations!
Your Food & Fund Drive is complete.

VEAP greatly appreciates all of your hard work to help us provide healthy foods to hungry adults, families, and children in our community.

