



VEAP

Food and Fund Drive

Tips for Success!

Set a goal

Set a goal for how much healthy food, basic needs items, and dollars you hope to raise. Setting a target helps your group to build momentum. Updates on your progress creates excitement throughout the event or drive. Register your drive at veap.org/donate/donate-food/

Rally the troops

Gather family, friends, neighbors, coworkers, faith, or community groups. Brainstorm fun ideas for the event and plan the logistics. Consider adding a volunteer component. Group volunteer opportunities combined with your drive to raise food and funds are double the fun! For more info log on to veap.org/become-a-volunteer

Create buzz

Share information throughout your organization and/or community to generate interest and involvement early in the process. Share your goals, what items are needed, how, when, and where to donate, and a contact person who can answer questions about your drive. **Don't forget to tag VEAP on social media!**



facebook.com/veapvolunteers



instagram.com/veap





**Make
it fun!**



**Pick a
theme!**

**Create
posters!**



**Offer
rewards!**



Get collection totes

You may use your own containers, or VEAP has a limited supply of totes available. Plan to have volunteers to help pack boxes and load donations into vehicles.

Bring your donations to VEAP

**9600 Aldrich Avenue South
Bloomington, MN 55420**

Drive around to the rear garage door entrance - Door 4. We are open Monday-Thursday from 9:00 a.m. – 4:30 p.m., and Friday from 9:00 a.m.-noon.

**Congratulations!
Your Food & Fund Drive is complete.**

VEAP greatly appreciates all of your hard work to help us provide healthy foods to hungry adults, families, and children in our community.

