



2025 ANNUAL REPORT



HEALTHY FOOD. STABLE HOMES.
STRONGER FUTURES.

CEO LETTER



Dear supporters,

This past year reminded us just how quickly stability can shift for so many families in our community. When the federal government shutdown in the fall, the impact was immediate. Paychecks were delayed, benefits disrupted, and uncertainty grew. Families who were already carefully balancing their budgets suddenly found themselves facing impossible choices between making rent and buying groceries.

And almost just as quickly, you showed up. Because of your generosity and commitment, our shelves remained stocked and our team was able to respond with compassion and care. VEAP's volunteer corps stepped forward and donors gave generously. In a moment when many felt shaken, VEAP remained a place of steadiness and dignity.

Throughout the year, we built pathways that moved families beyond immediate crisis. Access to healthy food is often the first step but it does not end there. VEAP's social services team walked alongside households navigating job changes, rising costs, and unexpected setbacks, helping them move toward lasting stability and renewed hope.

The need remains high as economic pressures continue to affect many of our neighbors. But what also remains is something powerful: a community that cares deeply and acts generously. Together, we are doing more than responding to hardship. We are creating stronger foundations for families to thrive. Thank you for being part of this work and for standing with your neighbors when it matters most.

Warmly,

MISSION

Together we create pathways to stronger, more hopeful communities through access to healthy food, housing stability, and supportive services.

VISION

A thriving community where all are free to pursue their dreams!

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*roster of staff as of December 31, 2025

2025 HIGHLIGHTS

4,083,736

pounds of food distributed

\$698,263

in financial assistance granted

255,397

visits from neighbors
accessing food

909

individuals received
financial assistance



"I'm living today in my apartment because of VEAP. Thank you so much-- I wake up in the morning and say my first prayers for all the help I've received... Wherever you go, you hear good things about VEAP. That's a blessing. Thank you all for helping me. I am so grateful for everything you are doing for me and my family. Thank you for taking your time to serve us." -Lupita

2025 PROGRAM UPDATES



Food and Basic Needs This past year saw an exciting expansion in mobile pantry partnerships, where food is brought directly into neighborhoods where transportation and time are real barriers. Instead of rearranging work schedules or coordinating rides, neighbors accessed healthy food closer to home, in places they already knew and trusted. Because of you, anyone in need can receive nutritious food with minimal questions asked. Since 2021, the number of neighbors served has more than doubled, a direct reflection of your support.

4.1 million pounds of food distributed to **44%** produce
21,760 individuals accessed food programming
3,403,113 total meals equivalent of distributed food



"The staff is extremely welcoming. Even during very hard times, I never feel judged for my situation. The friendliness and compassion here are incredible. From check-in to checkout, everyone greets you with a smile." -Anaya

Social Services In 2025, you helped 909 individuals stay housed and stable by providing support for rent, utilities, deposits, and emergency needs. Together, we directed more than \$689,000 to landlords and utility providers on behalf of renters—keeping families in their homes and the lights on. With average rental assistance increasing 28%, and total utility support nearly doubling, your generosity made it possible to meet the growing need.

\$650K in rental & deposit assistance to **622** individuals
\$2,187 average rental assistance payment
\$40K in utility assistance granted to **150** people



WHO USED VEAP IN 2025?



For thousands of neighbors across the Twin Cities, 2025 brought hardship that arrived quietly and urgently—for working families already stretched thin, for seniors whose fixed incomes couldn't keep pace with rising costs, for single parents carrying everything alone, and for new arrivals still learning where to turn for help.

Nearly 22,000 of them found VEAP. And because of the generosity of donors and volunteers like you—who believe no neighbor should face hardship alone—VEAP was ready. What they shared was a moment of need and what we offered was a community determined to help.

6,631 children served

72% BIPOC households

27% Spanish-speaking

3 people in average household

78% earn under \$40k/year

4 pantry visits per year (median)

40% visited the pantry just once or twice in 2025

CELEBRATING OUR VOLUNTEERS

From the pantry floor to mobile routes across the Twin Cities, volunteers were present in nearly every corner of our work. More than 40,000 hours were spent directly in the pantry: stocking shelves, supporting visitors, and keeping operations running day after day. Another 11,571 hours went to pantry participant intake, ensuring every neighbor who called or walked through our doors was greeted with care. Volunteers also drove vans, delivered food to homebound neighbors, and supported social services behind the scenes. Corporate teams and community groups contributed nearly 5,000 additional hours throughout the year.

In a year defined by uncertainty, our volunteers showed up—and VEAP simply could not do this work without them.

1,549
volunteers in 2025

66,293
total hours volunteered

\$2,529,740
cost-savings to VEAP because of volunteers

*as determined by the 2025 Independent Sector Value of \$38.16 per volunteer hour

32
full-time equivalent staff positions
filled by volunteers

Our volunteers allow VEAP to direct more of every donated dollar directly to neighbors in need.



THANK YOU 2025 DONORS

\$100,000+

City of Bloomington
City of Edina
Hennepin County
Inez Gustafson
Kopp Family Foundation
The Food Group
James Winker Family Trust

\$99,999 - \$50,000

Allianz Life Insurance Company
of North America
Martin & Esther Capp
Family Fund
Chorzempa Family Foundation
City of Richfield
C. Curtis Dunnavan Fund
The Trustmark Foundation
Wings Financial Federal
Credit Union

\$49,999 - \$25,000

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Foundation
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\$24,999 - \$10,000

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Minneapolis Foundation
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Bree & Jeremy Williamson
Xcel Energy
Dr. Larry & Victoria Zobel

\$9,999 - \$5,000

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Sustainer's Circle members give monthly, providing the dependable support that helps VEAP show up for our neighbors—every single day.

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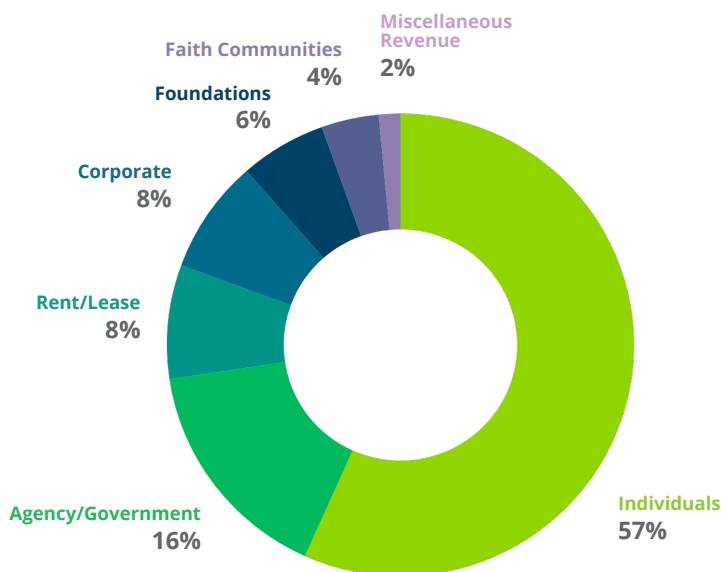
Alexandra Zayed

*Thank you to all our
2025 donors—your
generosity, in every
amount, made a real
and lasting impact in
our community.*

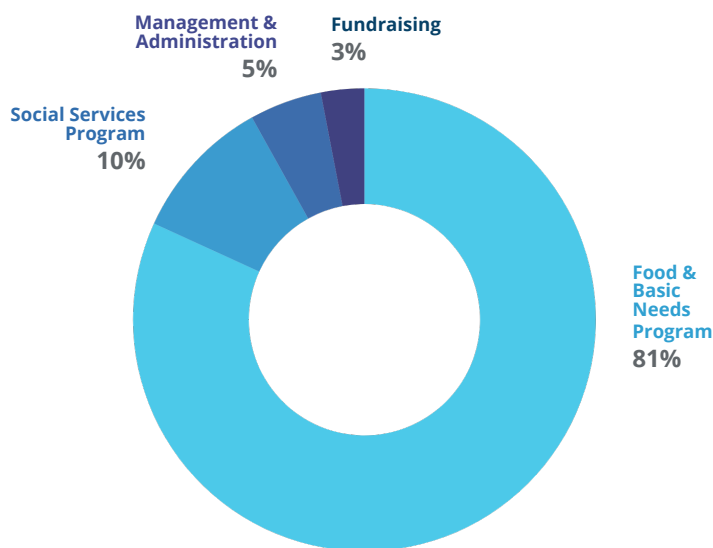


FINANCIAL STATEMENT 2025 FISCAL YEAR

REVENUE



EXPENSES



\$9.18 of every \$10 donated goes directly to programming

Audited financial reports at:
veap.org/about/financials

ASSETS

Cash & Cash Equivalents	\$4,018,262
Inventories	\$245,550
Accounts Receivable	\$22,252
Grants Receivable	\$105,569
Prepaid Expenses	\$102,838
Property & Equipment (net)	\$4,141,272
TOTAL ASSETS	\$8,635,742

LIABILITIES & NET ASSETS

Total Liabilities	\$3,533,156
Total Temporarily Restricted Net Assets	\$0
Total Unrestricted Net Assets	\$5,102,587
TOTAL LIABILITIES & NET ASSETS	\$8,635,742



VEAP held our annual gala, *A Place at the Table*, in the fall of 2025, one of our most successful to date. Hundreds of people gathered together to support our mission of increased access to healthy food and stable housing.



YOU MAKE IT HAPPEN

To make a gift or learn more about partnership opportunities, contact us at donations@veap.org or visit veap.org/ways-to-give



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Platinum
Transparency
2025

Candid.

